



ACADEMY COURSES



Advanced Cut & Colour Course Male Grooming Course Inspirations Course

Our weekend courses really are the ultimate example of TONI&GUY advanced thinking at its best, which-ever course you choose. The courses have been created to accommodate new fashion trends in hair as they develop, and is taught by the award-winning TONI&GUY International Artistic Team.

Working closely with fashion and editorial work has always been Toni&Guy's philosophy.

Being official haircare sponsors of London Fashion Week and supporting Stockholm Fashion Week By Berns, ensures that the Toni&Guy team are always at the fore-front of hair fashion.

On all our courses the TONI&GUY team work with all the latest techniques in cutting, colour and hair styling for women & men, combining an advanced thought process with the TONI&GUY 'Future Classic' foundation, to create fashionable, edgy but wearable styles, easily adaptable into any hairdressers portfolio.

The courses offer great inspiration and technical advice for you to take high fashion hair and adapt it to your own needs, all with a strong technical base.

TONI&GUY is justifiably proud of these progressive courses, with particular emphasis on image; these highly motivational courses are the perfect vehicle for exposing hairdressers to new and ground-breaking ideas.

INFORMATION

The courses run over weekends, Saturday and Sunday, and are available for one or two days. You also have the choice to come for Demo & Workshop or for a Demo only session.

The morning session runs from 10am - 1pm with demonstrations and the afternoon from 2pm - 6pm to include workshop where models are provided.

Our course structure offers you the opportunity to attend using a variety of alternatives.

ALTERNATIVE 1 - DEMONSTRATION ONLY

You can choose to come for one or two days and attend the demonstration part of the day. Each day you will attend two demonstrations, see all the latest trends from TONI&GUY and be motivated, educated and inspired for three hours, from 10 am - 1 pm daily.

ALTERNATIVE 2 - DEMO AND WORKSHOP

For those of you that are not only interested in what we do, but really want to get hands on, a one or two day demo and workshop is the answer. Between 10 am - 1 pm you'll be motivated and inspired by two TONI&GUY team demos. At 2 pm we start with your workshop. During the afternoon you have the chance to test our techniques and to push your own boundaries.

We work closely with you, step by step, so that you can push your own limits. We supply all models for you.

This is a chance for you to really develop! Workshops for both courses include cut and colour techniques.

THE EVENING SEMINARS

Every year the TONI&GUY team travels all over the country, inspiring thousands of hairdressers with our evening seminars. These very popular one and a half hour presentations give you the chance to see the latest TONI&GUY advanced collection, 'Interactive', worked live on stage and the opportunity to see highlights from London and Stockholm Fashion Weeks, as well as updates on the hottest looks and latest trends. The Evening Seminars include presentation models, live work on stage and loads and loads of inspiration.

Come and meet the team and mingle with us after the show so that we can share our experiences and knowledge.

For further details or bookings please contact us at: info@toniandguy.se or call the academy on +46 8 7145657 www.toniandguy.se

Welcome to TONI&GUY.



Våra kurser utgör det ultimata exemplet på hur TONI&GUYs progressiva tänkande omvandlas i olika stilar. Kurserna presenterar alla de hårtrender som utvecklas och blivit utlärda av det prisbelönta TONI&GUY International Artistic Team.

Att arbeta nära modet har alltid varit TONI&GUYs filosofi. Genom att vara den officiella frisörsponsorn för det största brittiska modeeventet, London Fashion Week samt vårt deltagande i Stockholm Fashion Week, garanterar TONI&GUY-teamet att de alltid har spjutspetskompetens inom hårmode med sin unika tillgång till det senaste modet. TONI&GUYs team arbetar med de senaste teknikerna inom klippning och färgning för både kvinnor och män. Genom att kombinera dessa med de klassiska grundläggande teknikerna inom TONI&GUY klippnings- och färgtekniker skapas moderiktiga och klädsamma stilar som är enkla att använda på alla salonger. Dessa kurser erbjuder massor av inspiration och tekniska råd för dig som vill skapa moderiktiga hår och anpassa dem till dina behov, med en stark teknisk förankring.

TONI&GUY är stolt över dessa avancerade kurser med speciell betoning på imageskapande. Dessa starkt motiverande kurser är ett perfekt verktyg för dig som vill ha en utmanande och idéskapande utbildning.

ALTERNATIV 1

Halvdag med Look & Learn där du kan välja att komma en eller två förmiddagar och se oss visa på modeller.

ALTERNATIV 2

Heldag med Look & Learn och workshop där du kan välja att komma en eller två dagar och jobba tillsammans med oss. Vi ordnar modell. Tag med arbetsverktyg.

KVÄLLSVISNING

Varje år reser TONI&GUY-teamet över hela landet och inspirerar tusentals frisörer med sina kvällsvisningar. Dessa mycket populära presentationer på 1½ timme ger dig en chans att få se den senaste kollektionen, 'Interactive', från TONI&GUY arbetas fram direkt på scenen. Du får också möjlighet att se höjdpunkter från London Fashion Week och dessutom få en uppdatering på den senaste trenderna.

I kvällsvisningen inkluderas presentationer på modeller, arbeten görs live på modeller men framförallt får du inspiration i överflöd. Kom och möt oss i teamet och mingla med oss efter visningen så vi kan dela med oss av våra erfarenheter och vår kunskap.

MARCH 6-7 COURSE: INSPIRATIONS

Advanced Cut & Colour And Editorial Long Hair, With Reference To Advanced Salon, Photographic & Show Work. Host: L'oreal

MARCH 27-28 COURSE: ADVANCED CUT & COLOR

Focussing On The Latest Toni&Guy Collection 'Interactive'. Host: Label M

APRIL 17-18 COURSE: ADVANCED CUT & COLOR

'Interactive' Collection. Host: L'oreal

MAY 1-2 COURSE: ADVANCED CUT & COLOR

'Interactive' Collection. Host: Label M

MAY 8-9 COURSE: MALE GROOMING

Latest Trends In Mens Cutting & Styling. Host: L'oreal

MAY 20-21 COURSE: ADVANCED CUT & COLOR

'Interactive' Collection. Host: L'oreal

MAY 22 EVENING 'INTERACTIVE' SEMINAR

Host: L'oreal

ALL DATES IN STOCKHOLM EXCEPT MAY 20/21 & MAY 22, WHICH WILL TAKE PLACE IN BODEN

Price from 995,- ½ day / 1.495,- 2 ½ days
3.595,- 1 day / 5.295,- 2 days

All prices are excl VAT.